



6th Annual Motorado CLASSIC MOTORCYCLE SHOW

SPONSORSHIP INFORMATION & REGISTRATION

Register early! Space is limited.

Sunday, September 10th, 2017

La Tienda • Eldorado at Santa Fe, NM

www.motorado.org • info@motorado.org

You are invited to be a sponsor of this exciting event. The non-profit beneficiary of proceeds is the Santa Fe Animal Shelter & Humane Society. The event is being promoted in national motorcycle magazines, local print and online media, bulletin boards and motorcycle club websites, etc.

Benefits:

- Space for your 10'x10' display space at the event. Space limited. Register early!
- Your logo on www.motorado.org with a hot link to your website.
- Your business name listed on the poster to be widely distributed. Posters for your place of business will be provided.
- One free registration for a motorcycle in a judged class.
- Pre-order event T-shirts with your registration form for \$20 each by August 1. T-shirts will be available for \$25 on show day.
- An ad worth \$25 in the Motorado Show Guide. The \$25 can be used as a credit towards buying a larger ad. You will need to supply your own ad copy and photos.
- Swap Meet at OCD Custom Cycles in Santa Fe, September 9th from 9am to 3pm. \$15 per 10' X 10' space.

Requirements:

- Fee for sponsorship is \$125 for the first 10x10 display space, then \$100 for each additional space (same sponsor).
- Please submit your logo to info@motorado.org in the following format: High resolution, 300 dpi, vector EPS preferred, or PDF or TIFF file. All fonts embedded. Minimum 3" wide or 3" tall.
- Set up: 7:30 am-10 am, Sunday, September 10, 2017. Exhibit time is 10 am-3 pm.
- Display of your motorcycles must fit within your awning space.
- No electricity is available. You may bring a quiet generator, if needed.
- Motorcycles entered by you in the judged classes will be displayed in the Exhibitor's area and will require an Exhibitor's registration form. One free entry per sponsor; fees apply for additional bikes. Exhibitor rules will apply.

Deadline:

- *Early:* August 1 for business name on the poster and other promotional materials, and logo on website.
- *Late:* September 1 for logo and link on the website only. Display space may still be available. Call to confirm.

Questions? info@motorado.org or call Erich at 505-466-2723.

MOTORADO CLASSIC MOTORCYCLE SHOW SPONSORSHIP FORM

Please mail to: Motorado, LLC, 11 Encantado Loop, Santa Fe, NM 87508

Make checks payable to Motorado, LLC. This is a not-for-profit organization with net proceeds donated to the Santa Fe Animal Shelter & Humane Society. Please make a copy of this form to keep as your tax-deductible receipt.

BUSINESS _____ CONTACT _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

INDICATE YOUR DISPLAY SPACE NEEDS: No display needed Yes, display (10'X10') space needed.

\$125 for first display space, \$100 additional each space. Spaces needed _____ TOTAL SPONSORSHIP FEE _____

EVENT T-SHIRTS: _____ SM _____ MED _____ LG _____ X-LG X \$20 EACH (order by **August 1**) T-SHIRTS _____

SWAP MEET September 9th: 10' X 10' space for \$15 each. Spaces needed _____ SPACE _____

TOTAL (check enclosed) _____

I hereby agree, as a condition of my participation in the 2017 Motorado Classic Motorcycle Show, that I will be responsible for my own actions, and those of my employees, representatives, and all minors in attendance with me; and hereby release, indemnify, and hold harmless all sponsors, promoters, staff, agents, and other participants from any and all claims, demands, losses, injuries, expenses, or other liability of any kind arising out of my attendance at this event. I acknowledge that I have read and agree to the conditions above.

PRINT NAME & TITLE _____